
MENTOR - A NEW FALL APPLIED CEREAL HERBICIDE EFFECTIVE ON GRASSES AND BROAD LEAVED WEEDS

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ABSTRACT

MENTOR (250 g/lit pendimethalin/ 125 g/lit isoproturon) was recently launched in many European countries and has developed to a mayor player among the autumn applied cereal herbicides in the second year after launch.

With a use of 4 lit/ha MENTOR outperforms many standard competitors on most weeds, and shows very good efficacy on difficult to control weeds like *Galium aparine* or *Apera spica venti*.

The season long efficacy from emergence of wheat up to harvest has made it a preferred choice also on rye, oat and barley. Professional farmers have recognized the excellent selectivity of MENTOR, and the outstanding increase on yield proven in many trials by local authorities has changed the habits of many farmers away from using spring applied herbicides. Additional to this advantage the farmer is less dependent of the weather conditions and the humidity of soil, thus reducing the stress on the crop. The fast penetration of the combination Pendimethalin and Isoproturon in the cereal markets of Austria, Germany, France, UK, Denmark, Poland, Slovakia and Czech Republic gives us confidence that we have a perfect solution for the control of most weeds for the experienced Slovenian farmers.

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